广州市工业和信息化委员会

广州市工业和信息化委关于征集参加第四届世界互联网大会"世界互联网领先科技成果发布活动"相关成果的通知

各有关单位：

第四届世界互联网大会将于 12 月初在浙江乌镇召开，根据央网信办要求和大会总体部署，为做好大会期间"世界互联网领先科技成果发布活动"筹备工作，现将《关于征集参加第四届世界互联网大会"世界互联网领先科技成果发布活动"相关成果的通知》（中英文版）（见附件）转发给你们，请各有关单位或个人按附件要求于 2017 年 8 月 20 日前在官网上提交成果。

附件：关于征集参加第四届世界互联网大会"世界互联网领先科技成果发布活动"相关成果的通知
（中英文版）

广州市工业和信息化委员会

2017 年 8 月 9 日

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世界互联网大会
World Internet
Conference
乌镇峰会·Wuzhen Summit

关于征集参加第四届世界互联网大会"世界互联网领先科技成果发布活动"相关成果的通知

各有关单位/个人：

第四届世界互联网大会将于 2017 年 12 月初在浙江省乌镇举办。为展现全球互联网领域最新科技成果，扩大互联网创新力量的影响力，彰显互联网领域从业者的创造性贡献，搭建全方位的创新交流平台，将于大会期间举办"世界互联网领先科技成果发布活动"（以下简称"发布活动"）。现向各企业、高等院校、科研机构、个人等发出邀请，征集参加本次活动的年度互联网领域领先科技成果，具体情况和要求如下：

一、发布活动的安排

（一）基本情况

时间：第四届世界互联网大会首日下午

地点：浙江乌镇互联网国际会展中心乌镇厅

主题：发布年度全球互联网领域（含与互联网密切相关的领域，下同）领先科技成果

成果发布数量：15-20 个

参加人员：各国政要、嘉宾、领先科技成果拥有者、受邀媒体等

（二）活动安排

1. 发布内容

全球范围内互联网领域领先科技成果。可为基础理论、技术、产品和商业模式等类型。

2. 发布形式

主办方将通过会议手册等展示形式向参会嘉宾详细介绍排名前 100 名左右的入围科技成果；经第四届世界互联网大会"世界互联网

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领先科技成果推荐委员会"最终确认的排名前 15-20 位的入围科技成果拥有者将受邀在发布活动现场对其科技成果进行介绍，每个时长约为 5-6 分钟。同时，还将以视频播放和相关科技辅助手段（如：虚拟现实、增强现实、3D 全息投影等技术）相结合的方式进行成果展示，并现场为 15-20 项科技成果拥有者颁发"世界互联网大会世界互联网领先科技成果纪念奖"。

发布活动将进行全球实时直播，领先科技成果视情在第四届世界互联网大会"互联网之光博览会"进行实物展示。

3. 具体流程

发布活动展示的领先科技成果遵循公平、公正、客观、权威的原则，经征集、推荐产生。

（1）成果拥有者通过线上成果征集系统将有关申报材料提交至第四届世界互联网大会"世界互联网领先科技成果推荐委员会"秘书处。

（2）经初步筛选后，入围科技成果按要求提交能直观、形象展示领先成果的补充材料（如视频、模型等）。

（3）由第四届世界互联网大会"世界互联网领先科技成果推荐委员会"推荐产生拟在大会发布的领先科技成果名单，报大会组委会审定。

（4）领先科技成果进行现场发布。

二、成果征集范围

2016 年 10 月 11 日至 2017 年发布活动当日，全球范围内互联网领域产生（含提交申请时未发布但拟在发布活动前发布，或在发布活动现场首发）的领先科技成果，包括经该领域权威机构认定的理论研究成果；最前沿、最具颠覆性的技术成果；最先进、最具影响力的产品；最具创新性的商业模式，具体如下：

1. 基础理论成果指互联网领域基础研究中的重大科学发现和重大理论突破。

2. 技术成果指互联网领域中应用的先进工艺、工具、设备、设施、标准、规范、指标、计量方法等。

3. 产品成果指互联网领域中产出且用于经营的商品，用以满足互

联网用户需求的有形或无形的载体。

4.商业模式成果指贯穿互联网企业资源开发、研发模式、制造方式、营销体系、市场流通等各个环节的商业企划、策略、流程、组织结构和实施模式。

三、成果征集方式

领先科技成果将面向全球互联网领域公开征集。成果申报者通过发布活动线上成果征集系统提交成果申报材料。成果申报材料须确保具有可信度和说服力。每个申报者可同时申报多个类别的科技成果，但同一类别至多申报一项。

主办方将在世界互联网大会官网（www.wicwuzhen.cn）和中国国家互联网信息办公室官网（www.cac.gov.cn）首页刊登成果征集通知和线上成果征集系统入口链接。

为按时完成领先科技成果推荐，确保发布工作顺利实施，请各有关单位或个人于2017年8月20日前提交成果。

如需了解往届世界互联网大会"世界互联网领先科技成果发布活动"相关内容,请查阅世界互联网大会官网(www.wicwuzhen.cn)。

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世界互联网大会·乌镇峰会组委会
2017年7月17日

世界互联网大会
World Internet
Conference
乌镇峰会·Wuzhen Summit

Call for World Leading Internet Scientific and Technological Achievements to be Released at the 4th World Internet Conference

The 4th World Internet Conference (WIC) will be held in early December 2017 in Wuzhen, Zhejiang Province, China. In order to showcase the latest world Internet scientific and technological achievements, expand the influence of Internet as an innovation driver, demonstrate creative contributions of Internet practitioners, and build an all-round exchange platform for innovations, the Release Ceremony for World Leading Internet Scientific and Technological Achievements (hereinafter referred to as the Release Ceremony) will be held during the Conference. We are now issuing an invitation to businesses, colleges and universities, research institutions and individuals to solicit world leading Internet scientific and technological achievements for the Release Ceremony.

I. Profile

1. Basic information

Time: In the afternoon of the first day of the 4th WIC

Location: Wuzhen Conference Hall, Wuzhen International Internet Exhibition & Convention Center, Zhejiang Province, People's Republic of China

Activity: To release annual World Leading Internet Scientific and Technological Achievements (including fields that are closely related to the Internet, *ditto*)

Number of Achievements to Be Released: 15-20

Participants: Government officials, VIPs, achievement owners, invited media, etc.

2. Arrangements

(1) What to release

World Leading Internet Scientific and Technological Achievements, such as basic theories, technologies, products and business models.

(2) How to release

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The top 100 or so shortlisted achievements will be demonstrated to the participants in the form of conference manual etc.; owners of the World Leading Internet Scientific and Technological Achievements (Ranking Top 15 or 20) which finally confirmed by the Recommendation Committee for World Leading Internet Scientific and Technological Achievements of the 4th WIC will be invited to the Release Ceremony to introduce their achievements. Each owner will have 5-6 minutes to showcase achievement by video or other means (such as VR, AR, 3D holographic laser projection, etc.), and also will be awarded the "Memorial Prize for World Leading Internet Scientific and Technological Achievements".

The Release Ceremony will go live on-line globally. Achievements will be showcased at the "Light of Internet" Expo of the 4th World Internet Conference.

(3) How to get there

The achievements will be selected on the principle of fairness, justice, objectivity and authority through collection and recommendation.

① Achievement owners will submit application materials online to the Secretariat of the Recommendation Committee for World Leading Internet Scientific and Technological Achievements of the 4th World Internet Conference.

② After a preliminary screening, owners of the shortlisted achievements will be requested to submit supplementary materials (such as video, models, etc.) to further elaborate the achievements in a visualized and vivid way.

③ The Recommendation Committee will put forward a tentative list of achievements and submit it to the Organizing Committee of the WIC for review and approval.

④ The shortlisted World Leading Internet Scientific and Technological Achievements will be announced at the Release Ceremony.

II. Scope of Collection

Internet achievements developed from October 11th 2016 to the date of the 2017 Release Ceremony (including achievements planned to release before or at the Release Ceremony) are eligible to submit an application, including basic theoretical achievements recognized by authoritative organizations, cutting-edge technology and mind-blowing innovation achievements, the most advanced and most influential product achievements, and the most innovative business models.

1. **"Basic theoretical achievement"** refers to key scientific discoveries and theoretical breakthroughs in the basic Internet research;

2. **"Technology achievement"** refers to advanced processes, tools, equipment, facilities, standards, specifications, indicators, and measurement methods applied in Internet;

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3. **"Product achievement"** refers to commercial goods that are generated in the field of Internet and sold for revenues. They may be tangible or intangible carriers catering for Internet users' needs;

4. **"Business model achievement"** refers to business plans, strategies, procedures, organization structure and implementation mode in all links of the whole process, including resource development, R&D mode, manufacturing mode, marketing system and market circulation.

III. Means of Application

Leading Internet scientific and technological achievements will be collected from all over the world publicly online. Applicants can submit application materials through the online system. The application materials have to be credible and persuasive. Each applicant can apply for multiple categories of achievements at the same time, but up to one item in each category.

The Conference organizer will publish the Call for Achievements Collection and the link of the online application system at the WIC official website (www.wuzhenwic.org) and the official website of Cyberspace Administration of the People's Republic of China (www.cac.gov.cn).

Please kindly submit the application materials no later than August 20th, 2017 for a timely collection and a smooth release.

Please go to the WIC official website (www.wuzhenwic.org) for information about the Release Ceremony of last year.

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Organizing Committee of
World Internet Conference (Wuzhen Summit)
July 17th, 201